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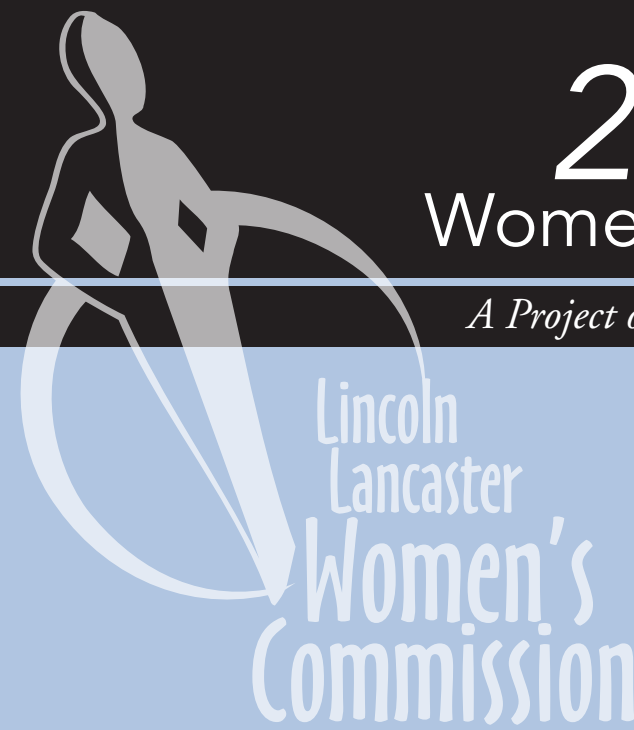
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2006 Women & Money Conference

A Project of the Lincoln-Lancaster Women's Commission



Women are marrying later in life, getting divorced more frequently and outliving their spouses by an average of 7 years. As a result, nearly 90% of all women will end up managing their finances at some point in their lives.

- Oppenheimer Funds

Saturday, September 16, 2006

Cornhusker Marriott Hotel
333 South 13th Street
8:30 AM - 2:30 PM

REGISTRATION DEADLINE:
4:30 PM ON WEDNESDAY, SEPTEMBER 13, 2006



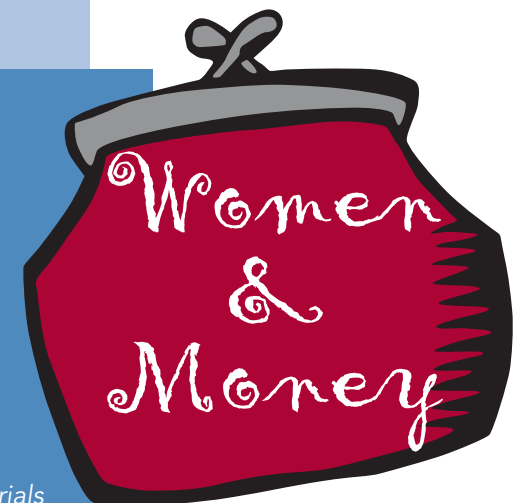
Mayor Coleen J. Seng
City of Lincoln

"We are excited to be part of a grassroots program that offers women in Lincoln & Lancaster County the opportunity to increase their financial literacy and take action toward security."
— Mayor Seng

Conference Overview

8:30-9:30 AM	Check-In, Booth Visits & Continental Breakfast
9:30-10:30 AM	Session I
10:45-11:45 AM	Session 2
11:45-Noon	Booth Visits
Noon – 1 PM	Lunch with Juli Burney
1:15-2:15 PM	One-on-One Personal Sessions with Financial Planners (Previous sign-up required)

Registration of \$10 includes Continental Breakfast, Lunch, Goody Bag & Materials



Women & Money Conference

Saturday, September 16, 2006

Schedule of Events

8:30 – 9:30 AM

9:30 – 10:30 AM

10:45 – 11:45 AM

11:45 – Noon

Noon – 1:00 PM

1:15 – 2:15 PM

Check-in, Continental Breakfast & Booth Visits

Session 1

Stock Markets 101/How to Read the Financial Page
Ever wonder what all those numbers mean on the financial page of the newspaper? Get a beginner's look at the stock market and what it means.
- Pat Bennett / Merrill Lynch

What Can I Do Today to Make a Difference?
Don't know where to start on your new financial journey? This session will provide you with some concrete tips on what you can do today to better your financial future.
- Wanda Caffrey / United Professionals Agency, Inc.

Credit Where Credit Counts
Your credit report can mean the difference between attaining that dream of owning your own home or being in an apartment forever. Learn what credit reports are and how you can improve your score.
- Linda Maraman / Consumer Credit Counseling

The Big Deep Hole: Credit Card Debt
Americans continue to add to their credit card debt. Learn how this trend can ruin you financially and become more savvy at using your credit cards wisely.
- Julie Vyscochil & Elizabeth Olsen-Jones / US Bank

Session 2

Budgeting 101
A repeat of last year's very popular session on the basics of setting up a budget for your family and sticking to it. Here's your first step toward controlling your financial future.
- Dorothy Witherspoon / Women's Bureau, U.S. Department of Labor

Financial Building Blocks
Join us for an informative session to discuss the fundamental types of insurance, address managing your income and spending, and identify effective strategies for saving, investing and building a retirement fund.
- Nicole Simon / State Farm Insurance

Financial Planners 101
An overview of who financial planners are and how they can help you achieve your financial goals.
- Jon Foreman / Allstate Insurance

Rent or Buy?
What's the best place for you to live? This session provides the advantages – and disadvantages – of continuing to rent or buying a house and how to achieve your dream.
- Sheree Brooks / Nebraska Mortgage Company

Booth Visits

Lunch with Juli Burney

One-on-One Personal Sessions

Personal Sessions with Financial Planners *(Previous sign-up required.)*

A limited number of scholarships are available on a "first-come, first-served" basis. Please call (402) 441-7716 to request an application.

REGISTRATION FEE: \$10.00

NO REGISTRATIONS
ACCEPTED PAST
4:30 PM ON WEDNESDAY
SEPTEMBER 13, 2006.



Pre-registration is required. There will be NO on-site registration services.

Conference Registration Form

COMPLETE THIS FORM IN ORDER TO RECEIVE A NAME BADGE, PROGRAM AND ADMISSION TO THE CONFERENCE. REGISTRATION FORM MUST BE ACCOMPANIED BY A CHECK OR MONEY ORDER FOR \$10, PAYABLE TO "FRIENDS OF LLWC." REGISTRATION FORMS CAN BE DELIVERED TO LLWC OFFICE OR MAILED TO: PO BOX 81454, LINCOLN NE 68501-1454. PLEASE USE ONE FORM PER PERSON.

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____

HOME PHONE: _____ WORK PHONE: _____

E-MAIL: _____

After reviewing the individual topics, select your top two choices from each session listed at left and write the titles in the blanks provided below:

SESSION 1 - 9:30 to 10:30 AM

1st Choice: _____

2nd Choice: _____

SESSION 2 - 10:45 to 11:45 AM

1st Choice: _____

2nd Choice: _____

New at this year's "Women & Money Conference" is the opportunity to have a one hour session with a financial planner. These sessions will take place after lunch; if you don't have a session scheduled, the conference will end after lunch.

_____ **Yes, I request a one-on-one session with a financial planner. I understand that I will complete the basic financial information sheet and bring it to the session, along with one question that I'd like to discuss.**

One-on-one sessions with financial planners are intended for those women who are interested in learning more about their finances.

Sessions are on a "first-come, first-served" basis. Applications for these sessions are limited to the number of financial planners who have graciously donated one hour of their professional time. Although this service is provided free of charge for this conference only, future contacts with any financial planner may result in fees charged.

Those who sign up for a one-on-one session will be asked to complete a basic financial information sheet to bring to the session, along with a specific question about their finances (i.e., "My child will be ready for college in 5 years. How do I save enough money for that?" or "Am I saving enough money for retirement.")

MAIL YOUR REGISTRATION FORM & PAYMENT TO:
FRIENDS OF LLWC PO BOX 81454 LINCOLN NE 68501-1454

Simply review the sessions and let us know what interests you the most!

Mark your choices on the corresponding registration form and mail back to LLWC by Wednesday, September 13, 2006!